

## Holidays on Location EXPANDS BROCHURE RANGE FOR 2011

Holidays on Location, operator of the iconic *Switzerland Holidays brand plus Austrian and German Holidays* will again issue extensive individual paper brochures for 2011.

A further range of product brochures will be available in electronic form: British and Irish, Italian, French, Pan European, Scandinavian, Canadian, and Hawaiian and USA Holidays.

The decision to issue an expanded paper product range was made after extensive consultation with industry principals and leading travel consultants.

Announcing the changes, John de Steiger, Manager Business Development, said *'There is an expectation from the industry for expert information and advice that is not readily available when dealing with automated booking engines. Human interaction is seen as the big plus, giving the comfort factor that someone has actually taken ownership of the booking and will do their very best to fulfil all requirements. This is what HOL is known for and what we consistently deliver.'*

Visit [www.holidaysonlocation.com](http://www.holidaysonlocation.com) to order your brochures, or call 1300 651065 to talk with a consultant.