



Appenzeller Landsgemeinde (voting in the town square) © Appenzell Tourism



POSTCARDS FROM SWITZERLAND

Accommodation options for Appenzell and Brienz



Appenzell Festival © www.swiss-image.ch

APPENZELL

This village is situated in a beautiful landscape of rolling hills. The region is known for its rural customs and traditions such as the ceremonial descent of the cattle in autumn and cultural events such as folk music and rustic dances, as well as hiking tours in the Alpstein region. This car-free village beckons with pretty lanes and a myriad of small stores and boutiques that are ideal for shopping and browsing. The facades of the buildings are decorated with frescoes.



APPENZELL | LÖWEN HOTEL ★★★



This cosy hotel is centrally-located. Offering comfortable rooms, including 9 typical Appenzeller rooms.

PRICES FROM **\$123** per person per night, low season, twin share



Urnäsch alpine procession

EVENTS IN AND AROUND APPENZELL

URNÄSCH ALPINE PROCESSION

Every September, farmer families that live on the alps dress in traditional festive costume and move with their cattle back to the valley. The procession walks for hours descending into the valley, and is received by an enthusiastic audience in Urnäsch. The alpine procession is a large festival that enables ancient traditions to come to life again: at the farmers' market, where one can sample Appenzell cheese and other specialties, with the boys' choir or with the lively pigs race.



Brienz © www.swiss-image.ch

BRIENZ

Brienz is located in the middle of charming mountains at the eastern-end of turquoise-coloured Lake Brienz. This cosy village is the starting point for excursions to the Bernese Oberland, the Ballenberg Open-air Museum but also to Lucerne or Interlaken or across the nearby Alpine passes. Probably the most-romantic part of Brienz is the Brunnigasse which, having once been awarded the title 'most beautiful street in Europe', is well-known abroad. Most of the houses in the street date from the 18th century and are decorated with wood carvings. Brienz, which is well-known as the 'village of carving' has a long tradition in wood processing and to this day has a school for carving and violin-making.



© Open Air Museum Ballenberg

BRIENZ | BRIENZERBURLI ★★★



The traditional and cosy family-hotel with modern comforts where everyone feels at home. It is situated in the old part of the village.

PRICES FROM **\$119** per person per night, low season, twin share



© Open Air Museum Ballenberg

THINGS TO DO IN BRIENZ

OPEN AIR MUSEUM BALLEMBERG

Since the 1970s old farmhouses, stables, bakehouses or barns are no longer demolished when they are due to be replaced by modern buildings. Instead, the buildings are dismantled stone by stone, and rebuilt in the Ballenberg Open Air Museum. What began in 1978 with 16 characteristic Swiss buildings, is today an extensive exhibition with about 100 residential and agricultural buildings from all over Switzerland, on a 66 hectare large area: this is the Ballenberg Open Air Museum. The historic buildings and their kitchens, chambers and living rooms illustrate rural life in Switzerland.